



Win Cramer

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Win Cramer currently lives and works in the city of Carlsbad. He was appointed to the PAAC in May of 2019 to represent the City of Carlsbad by the County of San Diego. Win moved his family and business to Carlsbad in 2011 from Tucson AZ, via Dallas TX. He is married to his wife Lori, and they have a daughter Avery who attends school within the Carlsbad Unified School District.

Win was raised in Santa Fe New Mexico and attended the Price College of Business at the University of Oklahoma. After college Win worked for a computer accessories company in Dallas, TX. After, he went to work on Wall Street for Avian Securities, a boutique research company focusing on semi-conductors.

Wanting to get back into Consumer Electronics, Win joined JLab Audio, a branded personal audio company, as CEO. He moved the company to Carlsbad and lead a massive expansion effort becoming a top 3 brand within the US market. Win was named Ernst and Young's Entrepreneur of the year in 2019, was listed as a top 40 under 40 in Consumer Electronics in 2017, and is spearheading the effort to help discuss tariffs with the Federal Government as it relates to wireless consumer goods testifying twice before the Section 301 Committee in Washington DC. As a Carlsbad resident and Business owner, he is well in tune with the needs of the community from both a personal and professional perspective.